## Certification for Web Professionals
# Mastering Web Quality Assurance

**14 hours online, autonomous, Final exam and certificate included**

## Training audience

The training is aimed at all professionals, students and job seekers in the web sector:
Project managers, developers, ergonomists, integrators, graphic designers, UX designers, webmasters, SEO & SMO consultants, strategists, community managers, technical sales representatives, customer success managers, marketers, web traffic managers, e-commerce managers, digital / digital directors , etc.

## Immediate benefits

At the end of this training, the trainee:
- Receives a formal and graded recognition of their skills
- Will integrate faster into Web teams thanks to learning the multidisciplinary foundational skills and vocabulary
- Can apply best practices for Web Quality Assurance: SEO, UX, accessibility, Web performance, Ecodesign, Security, privacy etc.
- Can account for user diversity and contexts using the accessibility and usability focus
- Will work more effectively on web projects using the Opquast VPTCS (Visibility, Perception, Technical, Content, Services) operational UX model.

## Teaching methods

- Online training in Web best practices via a dedicated platform:
- e-cerfification guide (200 pages)
- Video guidance and commentary
- Gamification
- Practical activities and quizzes
- Mock exams with corrections
- Passing an online exam based on verification of mastery of key skills.
- Issuance of a certificate of skills that can be authenticated online and valid for 5 years with a digital badge for scores above 500 points.

## Included in the training



Certification guide - 200 p.   Online training and final exam   Online certificate   Badge (score >500 points)

## Pre-requisites

- Knowledge of how the Web works
- Participation in web projects
- No technical expertise prerequisite

## Teaching Objectives

- To master the vocabulary and the trades of the Web project
- Take into account the diversity and requirements of users
- Knowing best practices, their design and use
- Using a web quality assurance checklist
- Preventing risks, strengthening web quality assurance

## Company and references

Opquast offers checklists under free licence, designed collaboratively by international pioneers of web quality. Of the Thousands of trainees that have completed the training course the satisfaction rate: 4.7 out of 5

## Individualisation

- Trainees build their career path according to their needs and identified gaps.
- An assistance channel is available to the trainees throughout the training.
- The satisfaction of the trainees' expectations and the achievement of the educational objectives is checked at the end of the training course.

### Testimonies

*"Opquast is a solution adapted and immediately applicable to your web projects! At CESI, it adds a lot of value to a profile, it allows to better organize oneself in the project life cycle, while placing the user at the center."*
Brice Machu CESI

*"Passing the certification has brought emulation back into the team. It was good to be able to measure ourselves against a recognised reference system such as Opquast. I recommend the exercise to any professional or student of the web".*
Bertrand Laot Coordinateur équipe intégration web Direction informatique France Leroy-Merlin

# Program

Online access to:
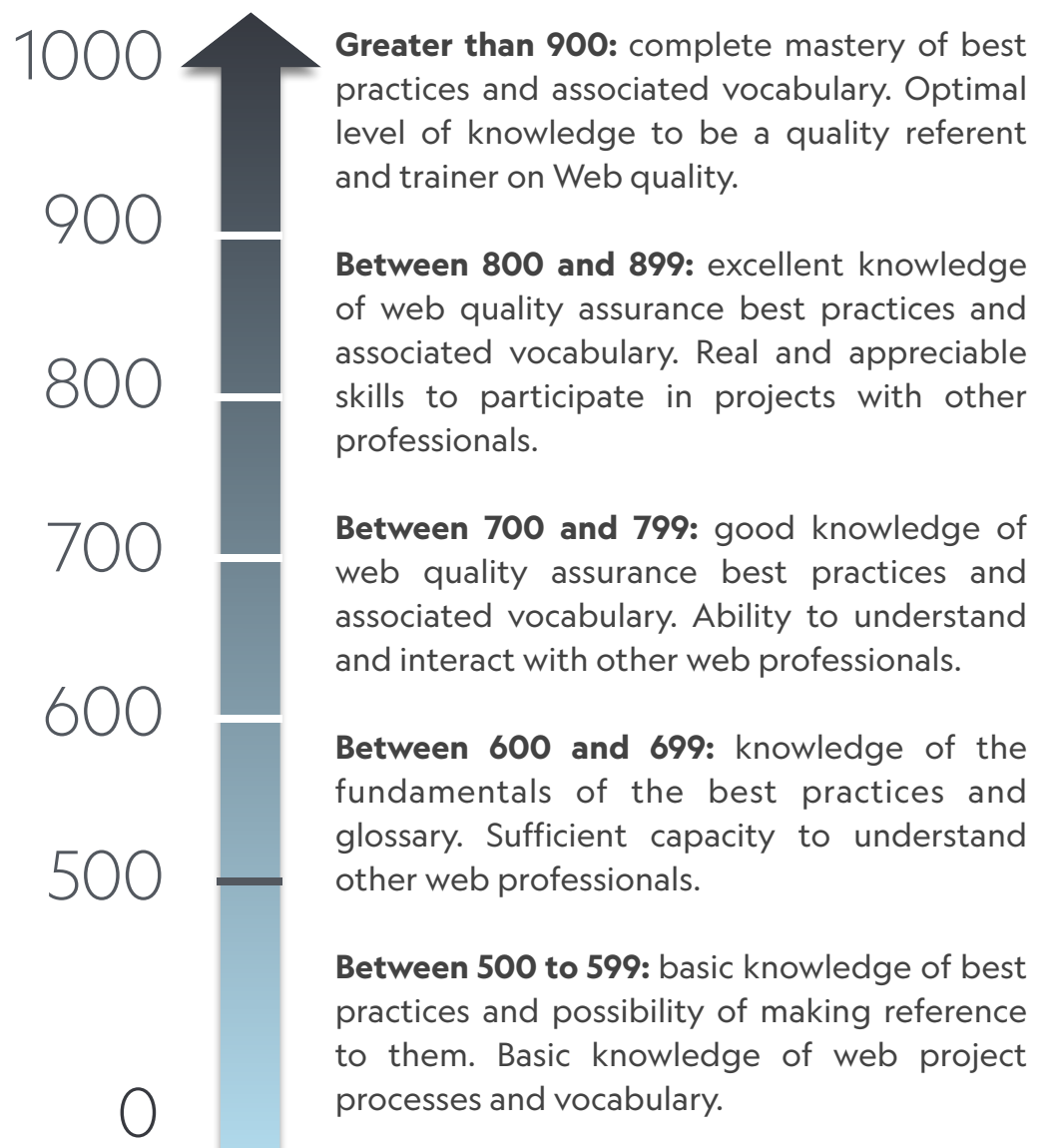Digital certification guide and skills reference guide (200 pages): :
- 5 chapters on the fundamentals of Web quality, best practices, the use of repositories, digital accessibility and risk management.
- 240 web quality assurance best practices detailed by theme and objective.
- The vocabulary to master.

The online training course, accessible to each candidate, is made up of successive modules:
- Dive into web quality
- Vocabulary and knowledge of good practices.
- Knowledge of good practices and their objectives. and Implementation of the quality approach..

Mock examination under the conditions of the final certification exam. With indices and corrections. Final exam online.
3 months of access; exam can be scheduled at the candidates convenience.

**1000**

**900**

**800**

**700**

**600**

**500**

**0**

**Greater than 900:** complete mastery of best practices and associated vocabulary. Optimal level of knowledge to be a quality referent and trainer on Web quality.

**Between 800 and 899:** excellent knowledge of web quality assurance best practices and associated vocabulary. Real and appreciable skills to participate in projects with other professionals.

**Between 700 and 799:** good knowledge of web quality assurance best practices and associated vocabulary. Ability to understand and interact with other web professionals.

**Between 600 and 699:** knowledge of the fundamentals of the best practices and glossary. Sufficient capacity to understand other web professionals.

**Between 500 to 599:** basic knowledge of best practices and possibility of making reference to them. Basic knowledge of web project processes and vocabulary.

The minimum score for a badge is 500. Above this threshold of 500, the score to aim for depends on the trainee's job and objectives (guidance can be found at www.opquast.com )

## Duration

- Duration of access to the platform: 3 months
- Indicative duration of training: 14h
- Final exam duration: 1h30

## Price

# 250€ excl. tax.
per intern

# Accessibility

The accessibility of online training tools is continuously taken into account through compliance with technical guidelines (WCAG) and additional user tests. (support, subtitles, transcripts, compatibility with technical aids, etc.).

# Official Recognition

AFNOR Certification certifies that OPQUAST SAS of:18 RUE LUCIEN GRANET FR-33150 CENON has been assessed and declared compliant with the "Compliance in Training" standard.

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AFNOR CERTIFICATION

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# How to register ?

### Individual certification basis
- Register on our online store at shop.opquast.com
- Employee or student, ask your company or your school to finance the certification.

### Certify your teams
- Buy directly from our online store and take advantage of discounts from 10 trainees at: shop.opquast.com
- Ask for a quote on www.opquast.com for the number of trainees concerned or to set up face-to-face training.